

Update: Outreach and Educational Materials

Week ending May 13, 2005

NOTE: Please feel free to share the following “external” resources with your partners and friends involved in local educational and outreach activities.

NEW Materials on the Web

- ▶ [Preferred Terms](#) [PDF]
Keep our messages clear and consistent by using this list of terminology, which contains specific language about Medicare Prescription Drug Coverage that resonates well with people with Medicare. ***Please bookmark this page as it will be updated often.***
- ▶ [Prescription Drug Information for Partners](#) [Web Page]
Get the latest MMA and Medicare Prescription Drug Coverage Information. ***Please bookmark this page as it will be updated often.***
- ▶ [Vignettes](#) [PDF]
Insert a vignette into your presentations, publications or other outreach materials to better explain how Medicare prescription drug coverage works with and/or affects other types of health care coverage. ***Do not use as a stand-alone publication.***
- ▶ [Decision Tool for Partners](#) [PDF]
A color-coded decision matrix designed to help beneficiaries decide if Medicare Prescription Drug Coverage is right for them.
- ▶ [Draft – Marketing Guidelines for Part D Prescription Drug Plans \(PDP\)](#) [Web Page]
- ▶ [Draft – Marketing Guidelines for MA Organizations, Cost-based Plans and Health Plan Demonstrations](#) [Web Page]
- ▶ [Notices to Deemed Individuals](#) [Web Page]
Three notices from CMS to people with Medicare who have both Medicare and Medicaid, have a Medicare Savings Program (MSP), or SSI from SSA. Each notice has a cover note to our partners explaining whom the notices are going to and how they are being sent out.
Spanish versions coming soon!

CMS Outreach Materials

TRAINING

- ▶ [Outreach Toolkit](#) [Web Page]
Specially designed materials you can use to provide clear, accurate information and assistance to people with Medicare on the Medicare prescription drug coverage.
 - [Order Your Toolkit](#) [Web Page] → ***To receive product updates, join the listserv***
- ▶ [National Medicare & You Training Program](#) [Web Page]
An interactive training course which will enhance your knowledge of the Medicare Program as it relates to beneficiaries.

PUBLICATIONS

- ▶ [The Facts about Medicare’s New Preventive Benefits](#) [PDF]
- ▶ [Introducing Medicare’s New Coverage for Prescription Drugs](#) [PDF]

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STATES

- ▶ [State MMA Information](#) [Web Page]
- ▶ [MMA Guide for State Legislators](#) [PDF]
This guide is for state legislatures to refer to as they implement MMA in their state
- ▶ [Auto versus Facilitated Enrollment](#) [PDF]
This chart details the differences and similarities between auto and facilitated enrollment
- ▶ [Territory Fact Sheet](#) [PDF]
Guidance to the territories relating to MMA implementation

PREVENTIVE BENEFITS

- ▶ [Preventive Benefits – Media and publicity](#) [Web Page]
Local media and community outreach materials (English, Spanish, African American, Asian American, and Native American)
- ▶ [Preventive Benefits – Educational Kit with National Partners](#) [Web Page]
CMS joined with the American Cancer Society, the American Diabetes Association and the American Heart Association to develop materials to educate people with Medicare in your community about the new preventive benefits.
- ▶ [Quick Reference Information - for Providers](#) [PDF]
This two-sided job aid gives a quick reference to Medicare's preventive services and screenings

MEDLEARN MATTERS DRUG COVERAGE SERIES – FOR PROVIDERS

- ▶ [Article 1 - The New Medicare Prescription Drug Program](#) [PDF]
- ▶ [Article 2 - The Facts for Providers Regarding the Medicare Prescription Drug Plans That Will Become Available in 2006](#) [PDF]
- ▶ [Article 3 - Information for Providers, Physicians, Pharmacists and Their Staffs About Medicare Prescription Drug Coverage](#) [PDF]

SSA Outreach Materials

- ▶ [Information and materials for people with Medicare](#) [Web Page]
- ▶ [Outreach materials for organizations who serve people with Medicare](#) [Web Page]